

Directors' shareholdings

C H Bailey Plc ("C H BAILEY" or the "Company") announces that it has today received notification that on the 11th October 2010, Mrs Sarah Bailey, a non-executive director of the Company, transferred for nil consideration, by way of gift, 1,000,000 ordinary shares to Mr Charles Bailey, the Company's Chairman and Managing Director.

Following this transfer, Mrs Sarah Bailey beneficially owns 214,378 ordinary shares in C H Bailey, representing 2.6% of the issued share capital of the Company and Mr Charles Bailey beneficially owns 5,393,494 ordinary shares, representing 64.7% of the issued share capital of the Company

Enquiries;

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